

# Locum Lens: Contributor Guidelines

Updated: May 11, 2026

## About Locum Lens

Locum Lens provides locum tenens thought leaders a platform to share insights and perspectives with providers, healthcare employers, recruiters, staffing professionals, and other healthcare industry stakeholders.

We welcome thoughtful, experience-driven articles that explore the evolving healthcare workforce, locum tenens practice, staffing strategy, provider experience, leadership, operational challenges, and broader industry trends.

Locum Lens articles are intended to inform, encourage discussion, and provide meaningful industry perspective rather than serve as promotional or sales-focused content.

## Who Can Contribute

We welcome submissions from:

- Healthcare staffing leaders and recruiters
- Physicians and advanced practice providers (APPs)
- Healthcare executives and operational leaders
- Workforce strategists and consultants
- Industry subject matter experts
- Clinical leaders and administrators
- Professionals with relevant experience in healthcare staffing, workforce management, or provider support

## Suggested Topics

Topics may include, but are not limited to:

- Healthcare workforce trends
- Provider burnout and well-being

- Staffing strategy and workforce planning
- Locum tenens career insights
- Rural and underserved healthcare access
- Leadership, retention, and provider career trends
- APP workforce trends
- Government and public-sector staffing
- Technology and AI in healthcare staffing
- Credentialing, onboarding, and operational challenges
- Industry outlook and market shifts



We encourage contributors to focus on practical insights, lessons learned, emerging trends, and real-world experience.

## Tone and Style

Articles should be:

- Informational and thoughtful
- Professional yet approachable
- Experience-driven and insight-focused
- Balanced and credible
- Written for a broad healthcare industry audience

Please avoid:

- Sales-heavy language
- Recruiting pitches or direct calls to action
- Excessive company promotion
- Overt marketing copy
- Promotional hyperlinks within the body of the article

Contributors may reference their organization or professional experience where relevant, but the article should primarily provide value to readers rather than promote a service or company.

## Length

Recommended length:

- Approximately 600–1,000 words



Longer submissions may be considered depending on topic and depth.

## Formatting and Submission

Please submit articles as:

- Microsoft Word documents (.doc or .docx)

Submissions should include:

- Article title
- Author name and title
- Company/organization
- Short professional bio (approximately 50–100 words)
- High-resolution headshot

Please also include relevant sources or supporting references when appropriate.

## Editing Process

Submissions may be lightly edited for:

- Clarity
- Grammar and style
- Length
- Formatting
- Alignment with Locumpedia editorial standards

If substantial edits are needed, contributors may be contacted for review or clarification prior to publication.

## Republishing and Exclusivity

We ask that contributed articles remain exclusive to Locumpedia for at least two weeks following publication before being republished elsewhere.

If republished, please include attribution noting that the article originally appeared on Locumpedia.



## Attribution and Links

Published articles will include:

- Author name
- Professional title
- Company/organization
- Author bio

A link to the contributor's company or professional profile may be included at Locumpedia's discretion.

## Submission Instructions

Please send article proposals or completed submissions to Bobbi Harrison, Content Director at [bobbi@locumpedia.com](mailto:bobbi@locumpedia.com).

Kindly allow up to two weeks for a response regarding your submission or proposal.

We appreciate your interest in contributing to Locum Lens and sharing your perspective with the broader locum tenens and healthcare staffing community.